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B) adopting new technology as soon as it is released C) bypassing certain stages of technology when upgrading to new products D) waiting to sell new technology until it has proven market success

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International Business The New Realities International Edition Second Edition S Tamer Cavusgil Georgia State University Gary Knight Florida State University John R Riesenberger Thunderbird School of Global Management, Clinical Professor of Executive Development, Corporate Learning Group

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Business A is located in a country that internationalized during the second phase of globalization Business B is based in a country that internationalized during the third phase of globalization Business C is located in an emerging market country 37) The representative from Business A is most likely from ____ A) China B) United Kingdom

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