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# Strategic Corporate Social Responsibility Stakeholders In A Global Environment 2nd Second Edition By Werther William B Chandler David B Published By Sage Publications Inc 2010

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### **Strategic Corporate Social Responsibility Stakeholders**

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Sage Publications, New Delhi, India, 2009 Paperback Book Condition: New First Edition Strategic Corporate Social Responsibility: Stakeholders in a Global Environment provides faculty and students with a comprehensive, stand-alone text to support traditional and innovative courses in corporate social responsibility (CSR)

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STRATEGIC STAKEHOLDER MANAGEMENT BY CORPORATE SOCIAL RESPONSIBILITY: SOME CONCEPTUAL THOUGHTS Markus Stiglbauer \*  
Abstract The sustainability and responsibility of corporate strategic management has become an important issue in recent years, not only against the

background of the current financial and economic crisis

### **Strategic Corporate Social Responsibility**

Strategic Corporate Social Responsibility Stakeholders in a Global Environment William B Werther, Jr University of Miami David Chandler University of Texas at Austin

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Stakeholder Prioritization, Strategic Corporate Social Responsibility and Company Performance: further evidence Giacomo Boesso (University of Padova) Francesco Favotto (University of Padova) Giovanna Michelon (University of Exeter and of Padova) ABSTRACT Using KLD data on more than 900 company's performance over a nine year period in

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corporate social responsibility (CSR) offers insurance against management lapses The practical need for CSR as brand insurance comes from changing social expectations, affluence, and globalization Corporate actions that violate societal expectations damage, even destroy, brand image among networked stakeholders

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Stakeholders and Corporate Social Responsibility History Sparked by the labor movement, the concept of Corporate Social Responsibility (CSR) has only been in existence since the 1950's Society began to expect companies to accept additional social responsibilities outside ...

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Strategic Corporate Social Responsibility Management for Elaborate a theoretical framework related to the strategic management of social responsibility number of stakeholders who are either directly or indirectly associated with the company

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Strategic Corporate Social Responsibility and Environmental Sustainability I Introduction Multinational firms are constantly pressured by numerous stakeholders to engage in

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the society they operate in A firm's social responsibility, therefore cannot only be measured in terms of fulfilling legal expectations, but also transcending compliance and investing more in human capital, the environment and the relations with its external stakeholders 22 Strategic corporate social responsibility

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stakeholder theory and corporate social responsibility (CSR) We argue that CSR is a part of corporate responsibilities (company responsibilities to all stakeholders), and show that there is a need for both concepts in business ethics, and their applicability is dependent on a particular problem we want to solve After reviewing some criticisms of

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The two approaches of corporate social responsibility Nowadays, Corporate Social Responsibility (CSR) is a mega trend that is changing the business world modus operandi, since it is acquiring considerable importance amount stakeholders Companies should consider CSR as part of their strategic planning, mainly taking two approaches

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from various stakeholders to build healthy competition in market After the introduction of "new Companies Act 2013" in Pakistan, it has made it mandatory to report and spend on corporate social responsibility (CSR) for the corporations, which are large, and doing profitable business

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Strategic Corporate Social Responsibility and Value Creation 785 Specificity or appropriability, using the term commonly employed in the strategic management literature, may be defined as the ability of the firm to link financial benefits to the achievement of social objectives (Burke/Logsdon 1996) One ...

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